



# Rochester Day Makers Kiwanis Club

Tuesdays 9:00 A.M. at Flamingo Bingo,  
Hwy 52 N., East Frontage Road

See Day Makers on the web at: <http://www.kiwanisrochester.org>  
See MN-DAK District Site at: <http://www.mndak-kiwanis.org>

## Newsletter for August 2012

Minnekotan for this month is available at:  
[http://www.mndak-kiwanis.org/public\\_district/pub\\_Content.aspx?Page=82](http://www.mndak-kiwanis.org/public_district/pub_Content.aspx?Page=82)

SUMMER IS HERE



HAVE SUN FUN

### OFFICERS

President	Richard Odell
Imm. Past Pres.	Don Wendt
Pres. Elect	Larry Segar
1 <sup>st</sup> Vice Pres.	Mike Siverling
2 <sup>nd</sup> Vice Pres.	Jim Cook
Secretary/Treasurer	Dick Lundberg

### DIRECTORS (3 yr terms)

Dave Arlander	2012
David Moehnke	2012
Diane Johnson	2013
Richard Vrieze	2013
Jim Cook	2014

### CHAIRS & Meeting Dates

Membership	Mike Siverling	3 <sup>rd</sup> Thursday 9am
Program	Larry Segar	1 <sup>st</sup> Tuesday, 10:15am
Youth Services	Jerry Steinke	1 <sup>st</sup> Tuesday
Community Services	Jim Cook	3 <sup>rd</sup> Tuesday, 8:35 am
Human & Spiritual Values	Frank Nichols	2 <sup>nd</sup> Tuesday
Young Children Priority One	Larry Scilley	4 <sup>th</sup> Tuesday
Operations	Don Wendt	1 <sup>st</sup> Tuesday
Board Meeting	Richard Odell	2 <sup>nd</sup> Tuesday, 10am
Eliminate Project	Herb Erickson	1 <sup>st</sup> Tuesday, 10am

Historian: Bruce Keller	Pres. Advisor: Ella VanLaningham
Interclub: Kathy Davis	Web/Newsletter: Dick Odell, Jim Cook
Asst Sec./Treas: Bob Mayhew	Regional Rep: Zanti Squillace

### Program Schedule:

**Aug 7 - 2012 Kiwanis Conventions**, Jack & Judy Zerdt, Diane Johnson  
**Aug 14 - Annual Picnic**, Helen Kolb & Ella Vanlaningham  
**Aug 21 - Rochester Demographic Changes**, Phil Wheeler, Dallas Glaser  
**Aug 28 - Rochester Sales Tax**, Jay Hesley, Bob Nowicki

### Dates to Remember:

**Aug 3<sup>rd</sup> - 5<sup>th</sup>** - MN-Dak Convention, St Cloud  
**Aug 7<sup>th</sup>** - National Neighborhood Night Out  
**Aug 14<sup>th</sup>** - Day Maker Picnic, Quarry Hill  
**Aug 16<sup>th</sup>** - Perkins South Kiwanis Coupon Day  
**Sept 25<sup>th</sup>** - Club Banquet  
<http://www.kiwanisrochester.org/PerkinsCoupon.jpg>

**Be generous with your service and \$\$s.**

### Eliminate Project and Unicef:

Learn more about the special relationship between Kiwanis International and Unicef.



<http://sites.kiwanis.org/Kiwanis/en/theELIMINATEproject/MNT/history/UNICEFMNT.aspx>

### Presidents' Corner:

July arrived with a blast of hot weather and the 4<sup>th</sup> of July brought out buyers for the "I Love America" button-pins.

Several of our club members made the trek to New Orleans the last weekend in June for the Kiwanis International Convention and our delegates voted on many proposals. Fourteen proposals were approved and the proposal for an increase in KI dues was returned to committee for further study. The remaining proposals were returned to committee for further work and definition. The results of the voting are posted on KI at:  
[http://community.kiwanisone.org/blogs/kiwanis\\_public\\_news/archive/2012/06/29/delegates-approve-14-amendments.aspx](http://community.kiwanisone.org/blogs/kiwanis_public_news/archive/2012/06/29/delegates-approve-14-amendments.aspx)

A sub-regional meeting was held and the six clubs shared information and ideas for increasing membership and Eliminate Project donations. There were many good ideas about pancake breakfasts, wine tasting and bicycle road touring events.

Day Makers shared our ideas on our button-pin sales and Kwik Trip cards for both gas and car washes. Our club is quite different than the other clubs because of our heavy retiree membership weighting. Several of the other clubs are having luncheon meeting costs issues.

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### August Birthdays:

1	William Fessler	18	Larry Scilley
6	Herb Erickson	25	Bob Lahtinen
15	Pat Horlocker	28	Joanne Markee

### August Anniversaries:

1	David & Barbara Arlander	20	Jack & Judy Zierdt
6	Allan & Patti Strom	23	Dave & Helen Truxal
13	Judy & Rick Lien	24	John & Patricia Looft

**Secretary/Treasurer's Report – July 2012**

<b>Bank Balance 6/30/12:</b>	\$ 17,324.86
Administrative Account:	\$ 10,576.51
Service Account:	\$ 3,384.99
Hockey/YCPO:	\$ 1,906.94
Bike Repair:	\$ 80.42
K-Family Funds	\$ 1,376.00

**Day Makers on leave:** Don Cain, Judy Lien

**June Service Hour Statistics:** 878 hours by 52 members, 58% Participation.

**July Board Meeting Summary:**

The Human and Spiritual Values Committee is considering a paperback book collection for the women's reformatory. There will be more details at the next board meeting.

The board discussed a proposal to purchase First Responder Kits for the Fire Department. There was not sufficient information at this time to make a decision and therefore no action was taken.

Our clubs District Convention delegates will have information on the proposals requiring an up or down vote. President Dick Odell has this information to share with our delegates.

The board approved a KWIK Trip Gift card fundraiser that will fund the clubs service account and not a specific project such as Eliminate.

The board requests that an e-mail be sent to club members to inform them when there is a death of members, former members, or spouses. This would fall under the Human and Spiritual Values Committee.

Larry Segar announced his intention to resign as President Elect.

The board approved Rochester Symphony and Chorale as an approved service project with Helen Kolb as the contact person.

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**Kiwanis Mission Statement:**

**Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.**

**COMMITTEE REPORTS**

**Membership** - The committee is pursuing its patriotic button fundraiser for Eliminate. Sales are going well.

**Program** - Programs are scheduled through August. The Club's 18th Birthday Party will be on July 31<sup>st</sup>. Club picnic will be August 14<sup>th</sup> at Quarry Hill Park. The club's annual banquet will be September 25<sup>th</sup>.

**Public Relations** - There have been several members mentioned in the Post-Bulletin.

**Community Service** - The committee is requesting school supplies for the Running Start promotion.

**YCPO** - The committee ran another successful Rochester Fest Parent Child Fair.

**Youth Services** - The committee thanks Dianne Johnson for her leadership for all of the K Family clubs and her many hours of volunteer work with SLP kids projects.

**ELIMINATE** - Fundraisers coming up: Mantorville dinner and show, Mystery Tour, Herbergers Promotion.

Richard Lundberg, Secy/Treasurer

**Presidents Corner:** (continued from page 1)

Several board members went on a K-Family Retreat inspection tour of Camp Victory near Mazeppa. It was very nice and should be an excellent venue for the November outing that Diane Johnson is planning.



Finally, Day Makers lost a wonderful member this month with the death of Paul Sodt. Our thoughts and prayers are with Pat Horlocker as she adjusts to her loss.

Ten Day Makers are off to St. Cloud for the MN-Dak Convention this month. We will learn / share many new ideas with other clubs and district leadership.

Richard Odell, President

**Summer Fun:**

Brownie S'mores on the open fire are so ... good.



What bear, grandpa??



Take a child camping and enjoy the fun in the great outdoors. Dick Odell

**Day Maker Club Birthday Party:**

The Kiwanis Day Makers Club of Rochester celebrated our 18<sup>th</sup> Birthday at the July 31<sup>st</sup> meeting. Many thanks Helen Kolb and her party team for pulling the treats together and getting Bob Nowicki to design a creative birthday cake.

A good time was had by all. Here is the “official Day Maker” photo. Smile everyone...you’re on camera.



Richard Odell



Kiwanis Day Makers  
18th Birthday  
July 2012

### Eliminate Button Sales:

The Membership Committee put together the button campaign in a modest way this year to test and see if it was effective. It is !

The result so far is over \$500 in revenue for Eliminate and button sales continue to accelerate. I consider this effort wildly successful and above my expectations. We will be offering the button-pins at the MN-Dak District Convention to show other clubs the concept.

Talking to customers, the patriotic theme was a big part of their buying decision. Indications are that we should continue to do buttons in a bigger way.



Mike Siverling, Membership Chair

### Kiwanis Education Foundation:

A "thank you" letter was received from the Kiwanis Educational Foundation, Inc. to recognize the Kiwanis Day Makers as a "Century Club for 2011 – 2012" for our financial donation.



Richard Lundberg, Secy/Treasurer

### Eliminate Campaign Progress:

Visit the Eliminate Campaign progress web page to see how our campaign is going from both the fund raising and from the countries that are receiving our much needed support.

Four countries have been "eliminated" and now only 35 more to go! See the Progress map.  
<http://sites.kiwanis.org/Kiwanis/en/theELIMINATEproject/Progress/Countries/UnitedStates.aspx>

Worldwide Progress Map (Interactive)  
<http://sites.kiwanis.org/Kiwanis/en/theELIMINATEproject/Progress/ProgressDashboard.aspx>

Dick Odell

### Eliminate Committee:

The first \$1,000 worth of Kwik Trip gift cards sold out in 3 weeks. WAY TO GO DAY MAKERS. This is a good fundraiser because it doesn't cost anyone a dime (except Kwik Trip). I am ordering more cards today and I hope I have them in time for next week's meeting.

Dates to remember :

- August 17<sup>th</sup> - Hubbell House and Mantorville Melodrama
- November 29th - History Theatre Trip

The "I Love America" button-pins are selling great. Keep up the good work Mike and team.

Herb Erickson, eliMiNaTe Chair

PS: Did I hear Richard Lundberg and Jim Decker ask for a whole bag of buttons to sell???

### Century HS Key Club Advisor: Cheryl Moertel

Cheryl Moertel is the biology and chemistry teacher at Rochester Century High School and she is a most inspirational Key Club leader for our Day Makers Club. She and Diane Johnson drive our SLP project at Century HS and they have over 90 members in the Key Club. The referenced article on Cheryl is from the July/Aug 2012 issue of the Rochester Women Magazine.  
<http://www.rwmagazine.com/index.php/read/columns/personal-a-professional/226-diving-into-biology>

Dick Odell