



# Rochester Day Makers Kiwanis Club

Tuesdays 9:00 A.M. at Flamingo Bingo,  
Hwy 52 N., East Frontage Road

See Day Makers on the web at: <http://www.kiwanisrochester.org>  
See MN-DAK District Site at: <http://www.mndak-kiwanis.org>

## Newsletter for June 2013

Minnekotan for this month is available at:

[http://kiwanisone.org/public\\_district/pub\\_newsletter.aspx?NewsletterID=77](http://kiwanisone.org/public_district/pub_newsletter.aspx?NewsletterID=77)

**DRIVE CAREFULLY**



**SCHOOL IS OUT**

### OFFICERS

President	Mike Siverling
Imm. Past Pres.	Richard Odell
Pres. Elect	Jim Cook
1 <sup>st</sup> Vice Pres.	Judy Zierdt
2 <sup>nd</sup> Vice Pres.	Nick Lauer
Secretary/Treasurer	Dick Lundberg

### DIRECTORS (3 yr terms)

Diane Johnson	2013
Richard Vrieze	2013
Larry Scilley	2014
Rick Johnson	2015
Helen Kolb	2015

### CHAIRS & Meeting Dates

Membership	Judy Zierdt	3 <sup>rd</sup> Thursday 9am
Program	Jim Cook	1 <sup>st</sup> Tuesday, 10:15am
Youth Services	Jerry Steinke	1 <sup>st</sup> Tuesday
Community Services	Nick Lauer	3 <sup>rd</sup> Tuesday, 8:35 am
Human & Spiritual Values	Frank Nichols	2 <sup>nd</sup> Tuesday
Young Children Priority One	Larry Scilley	4 <sup>th</sup> Tuesday
Operations	Richard Odell	1 <sup>st</sup> Tuesday
Board Meeting	Mike Siverling	2 <sup>nd</sup> Tuesday, 10am
Eliminate Project	Herb Erickson	1 <sup>st</sup> Tuesday, 10am

Historian: Bruce Keller	Pres. Advisor: Bob Nowiki
Interclub: Gene Mullenbach	Web/Newsletter: Dick Odell
Asst Sec./Treas: Bob Mayhew	Regional Rep: Zanti Squillace

### Program Schedule:

**June 4 Fuel Efficient Stoves in Guatemala**, Mike LaValle, Ella Vanlaningham

**June 11 Olmsted County History Center**, Janet Timmerman, Hollis Feeser

**June 18 Kiwanis South. MN Initiative Foundation-books for children**, Stewart Ross, Jim Cook

**June 25 New Lourdes High School Tour**, Mike Kessler, Larry Segar

### Dates to Remember:

**June 20<sup>th</sup>** – Perkins South Kiwanis Coupon Day  
<http://www.kiwanisrochester.org/PerkinsCoupon.jpg>

**June 27-30<sup>th</sup>** – Kiwanis International Convention  
**Aug 9 – 11<sup>th</sup>** – MN-Dak District Convention

**Be generous with your service and \$\$s.**

### June Anniversaries:

- 3 Bob & Joan Nowicki
- 5 Marv & Elaine Anderson
- 5 Dennis & Karen Lee
- 7 Jack & Lois Holmes
- 9 Bill & Donna Schneider
- 10 John & Elaine Griffith
- 12 Bob & Betty Sande
- 14 Will & Phyllis Rasmussen
- 15 Larry & Gayle Segar
- 18 Richard & Majel Hall
- 19 Larry & Gwen Scilley
- 20 Bruce & Theresa Keller
- 22 Jim & Barbara Decker
- 27 Jerry & Susan Steinke
- 27 Ella & Glenn VanLaningham

### Kiwanis Presidents Comments:

May 30 2013

This last month I went to several different Kiwanis meetings as I participated in interclubs. I searched their members for what they felt worked for them and for those things they didn't feel worked so well.

One significant matter came to light from the noon meeting of a Red Wing Kiwanis group. Three members who sat at my table, and who had a combined membership participation of over seventy years, asked me how many members we had. I told them. One of the members looked down at the table and said: "we use to have a hundred and forty five members". I asked what had happened to them all. How did they lose over one hundred members? The reply was that the Redwing business funding of members dried up. Among other things government rules became less favorable to businesses sponsoring members. The members that I was talking to at the table felt that sponsored members left in droves when their sponsorship dried up. They also felt there were significant numbers who may have left due to some psychological ramifications of other members departing. They felt that seeking sponsored members left their club vulnerable to outside forces that the best of meetings and good leaders couldn't control. We have entertained trying to get corporate sponsored members into our club so I listened intently. I hadn't thought about these and other unintended consequences that came from corporate sponsorship. I am in debt to those members who were so open to me.

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### June Birthdays:

- 9 Larry Krob
- 15 Don Cain

**Secretary/Treasurer's Report – May 2013**

<b>Bank Balance 4/30/13:</b>	\$ 7,816.42
Administrative Account:	\$ 10,501.32
Service Account:	\$ -3,967.84
Hockey/YCPO:	\$ 613.94
Bike Repair:	\$ 216.10
K-Family Funds	\$ 452.90

**Day Makers on leave:** Don Cain, Jerene Jones Erickson, Joann Markee

**April Service Hour Statistics:** 957 hours by 54 members, 61% Participation.

**May 14 Board Meeting Summary:**

The board discussed the financial status of the recent Hockey Festival. The future of the Hockey Festival is unclear. Our club has not received its funding from the 2012 Hockey Festival.

The board discussed new fundraising ideas to compensate for the decreased income from the Annual Hockey Festival. Each committee was asked to develop some ideas and report back to the board. The Membership Committee has proposed a fundraiser at Bakers Square Restaurant, and is working on making this happen in the near future. The idea of a club rummage sale was discussed.

The MN/Dak District Convention will be held on August 9-11 in Aberdeen SD. The board will select our three delegates from those members planning to attend at a future board meeting.

Herb Erickson has decided to step down from his position as District Eliminate Coordinator, and our clubs Eliminate Chair. He stated that he has not had much cooperation from the club in his fund raising efforts.

A question was raised on the 100% Eliminate Participation Award. What are the requirements, and how to apply?

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**Kiwanis Mission Statement:**

**Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.**

**Sec/Treasurer's Report:** continued

Three Century Key Club Members will be attending the Key Club International Convention this summer. The board approved funding one-third (\$1,260) of the three Key Club members cost of attending. The Rochester Sunrisers will be asked to contribute half (\$630).

Cheryl Moertel is stepping down as Century Key Club Faculty Advisor. Jack Zierdt and other club members will meet with the Century HS principal to discuss future plans. We need to recognize Cheryl for her eight years as advisor.

Sue Thalacker, K-Kids Faculty Advisor at Riverside Central is retiring, and will need a replacement.

**COMMITTEE REPORTS**

Time ran out – The board did not get to Committee Reports.

*Richard Lundberg*, Secy/Treasurer

**President's Corner:** (continued from page 1)

I came back from Red Wing feeling that we've got a very good club that is doing a lot of things very right. We've made some changes that seem to be "at least as good" and maybe an improvement over our old ways of operating. But! I may have just witnessed a caution sign. As we evolve, we owe it to ourselves to be cautious in our changes and be aware that we need to make ourselves sensitive to possible unintended consequences as we have done on the clipboard matter. Making the clipboard matter an experiment so that we could watch the results – both intended and unintended - was a very good move.

*Mike Siverling*, President

**Kiwanis International Convention:**

Still time to register for the most beautiful convention location ever..... Vancouver, BC Canada. Prime time of the year, June 27<sup>th</sup> thru 30<sup>th</sup> . See the great Northwest and Yellowstone or Banff parks. Register at the site below: <http://sites.kiwanis.org/Kiwanis/en/vancouver-convention/home.aspx>

This will be our "lowest cost" international convention for several years ...as next year the KI Convention is in Tokyo, Japan.

*Dick Odell*

### Distinguished Club 2011-2012:

Late last month Denis Cornell made a surprise visit to the Day Makers, where he presented our club with the MN-Dak District "Distinguished Club" Award for 2011-2012 Kiwanis year.

This was the 18<sup>th</sup> straight year of our club being recognized at this level of accomplishment. Congratulations are due to all Day Makers who actively participated in helping the club meet these demanding objectives of service, giving and membership growth.

And as Denis Cornell has said, "Let them know us by our service." And with 10,000+ hours of service, our club is noticed in our local community and at the district level. Denis also allowed me as president during the year to personally recognize 5 other club members who were especially helpful in our club being selected as a Distinguished Club.



Those members I recognized were – Helen Kolb, Ella Vanlaningham, Jack Zierdt, Diane Johnson, and Richard Lundberg.

Again, congratulations to all Day Makers for making my year as president such a productive and successful Kiwanis year. Thank you all.

*Richard Odell*

### Eliminate Worldwide Report Date: May 23<sup>rd</sup>

See the latest stats and find fresh information about our progress on May 23, 2013, during the third Worldwide Report Day. Districts will call in to report their fundraising progress and share goals with Campaign Chairman Randy DeLay.

See web page below for status on May 23<sup>rd</sup> and sample press release form for local distribution.

<http://sites.kiwanis.org/Kiwanis/en/theELIMINATEproject/Progress/WorldwideReportDay.aspx>



*Richard Odell*

### Relay for Life:

The Relay for Life was done to raise money for cancer. Time was 4pm to midnight. Hundreds of people walked the track at JM Stadium all night. We all took turns walking. Diane had her "ducks in a row."

### Builders Club



JM Key Club was the sponsor. The Century Key Club with assistance by the Builders Club helped raise money by having a duck pond and a cookie walk. There was entertainment, food stands, face painting, silent auction.

### Key Club and Builders Club



*Helen Kolb*

### MN-Dak District News:

96th Annual Minnesota-Dakotas District Kiwanis Convention, August 9-11, 2013, Aberdeen, South Dakota

Click here for more info and reservations for the best convention ever:

[http://www.mndak-kiwanis.org/public\\_district/pub\\_Content.aspx?PageID=100](http://www.mndak-kiwanis.org/public_district/pub_Content.aspx?PageID=100)

*Richard Odell*

**Century Key Club Awards:**

**“Olympians in Service”**

**May 23<sup>th</sup>**



In a surprise move, Key Club Advisor Cheryl Moertel presented “Olympians in Service” Awards and flowers to several Key Club members and to Diane Johnson for their service leadership in 2012-2013. The medal was stamped “Outstanding Volunteer”.



*Dick Odell and Jack Zierdt*

**Kiwanis Century Key Club Scholarships:**

Kiwanians from both Day Makers and Sunrisers participated in the last meeting of the school year of the Century High School Key Club. The Key Club members had another outstanding year of “Olympians in Service” to our community. The 85 members were able to provide 1136 hours of service and 17 of the members qualified for their school “letter - R” for their service work in the community. Rochester school district allows students to “letter” in service, music and sports.

The Day Maker Club awarded two scholarships and the Sunriser Club awarded two scholarships. In addition the Kiwanis International Education Foundation awarded one scholarship. Jack Zierdt and Vernon Yetzer made the awards and thanked the students, parents and advisors for their tremendous efforts this year.



The scholarship winners for the **Sunrisers** Kiwanis are Cady Severson and Maria Schmidt.

The **Day Makers** scholarship winners are Shelly Shen and Mara Smith.

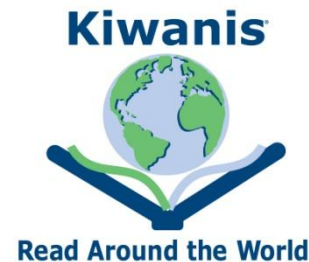
Mara Smith also received a **Kiwanis Educational Foundation** Scholarship.

*Dick Odell and Jack Zierdt*

**Book Collection Day: "Read Around the World"**

Kiwanis Internationals major reading program is Read Around the World (RAW). Our goal as Kiwanians is to help our students read and with these books you helped collect we should meet the RAW objectives.

Our 6<sup>th</sup> annual Rochester 4 Kiwanis Clubs book collection RAW project is now history. The weather was not good, raining and cold. However, the number of books received increased by 2,953 from last year's total.



Books were collected at the following locations:

- Hoover Elementary, staffed by Sunrisers and Downtown Kiwanis collected 2655 books.
- Franklin/Montessori Elementary, staffed by DayMakers Kiwanis collected 2029 books.
- Sunset Terrace Elementary, staffed by Golden K Kiwanis collected 554 books.

**Total 5,238 books.**

You may have the question on why the collections at Hoover and Franklin were so much larger then Sunset Terrace? The answer is very simple. Three Sunrisers members collected 1327 books prior to the big event and one Kiwanis member from the Day Makers club also collected approximately 600 books prior to the official collection date. Our RAW committee members would like to thank all club members that helped provide books and staff the book collection event at the three collection locations.

Books were distributed to the following elementary schools and requested them to allow their students to select a book to take home as their personal book to read over the summer. The school participating were - Bishop, Churchill, Elton Hills, Franklin, Montessori at Franklin, Gage, Hoover, Jefferson, Longfellow, Pinewood, Riverside Central, Sunset Terrace, Washington and Golden Hill Education Center plus the Boys and Girls Club.

History: In 2008 we collected 4,767 books, 2009 – 2,792 books; 2010 - 3,271 books; 2011 – 2,424 books; 2012 - 2,285 books; 2013 – 5,238 books.

Finances/Expenses:

We have been very fortunate to have received \$1,000 from the Think Bank/Kiwanis Hockey Festival proceeds to finance this project by covering the advertising expense in the Rochester Post Bulletin and purchasing of the Kiwanis label placed in each book.

The RAW committee consisting of Peg Anderson (Down Town Kiwanis), Richard Vrieze (Day Makers Kiwanis), Jerry Stoflet (Golden K Kiwanis) and Cathy Farley (Sunrisers) and myself (Sunrisers) would like to thank the Hockey Festival committee for their support of this project and also a big **Thank You** to all club members for your support of this book collection project, if you have any questions please contact me.

*Lyle Solem*

Lyle Solem, RAW Chairman  
Sunrisers Kiwanis Club

*Dick Vrieze*

Day Makers



Sara King and Kathy Davis do their best to collect book on a very cool and wet spring Book Collection Day.

Dedicated Kiwanians....