



## Rochester Day Makers Kiwanis Club

Tuesdays 9:00 A.M. at Rochester Elks Lodge 1091 Building,  
1652 US Hwy 52, Rochester MN 55901

See Day Makers on the web at: <http://www.kiwanisrochester.org>

See MN-DAK District Site at: <http://www.mndak-kiwanis.org>

### Newsletter for February 2017

Minnekotan for this month is available at:  
<http://www.mndak-kiwanis.org/Page/1014>

**TEACH A CHILD**

LEARN TO READ

READ TO LEARN

LEARN TO LOVE

LOVE TO LEARN

**MAKE A DIFFERENCE**

#### OFFICERS

President	Nowicki/Zierdt
Imm. Past Pres.	Joanne Markee
Pres. Elect	Shar Hain
1 <sup>st</sup> Vice Pres.	TBD
Secretary/Treasurer	Dick Lundberg

#### DIRECTORS (3 yr terms)

Bruce Jawer	2017
Kathy Davis	2018
Gene Mullenbach	2018
George Heyne	2019
Jim Schwinghammer	2019

#### CHAIRS & Meeting Dates

Membership	Shar Hain	3 <sup>rd</sup> Thursday 9am
Program	Ella VanLaningham	1 <sup>st</sup> Tuesday, 10:15am
Youth Services	Kathy Davis	1 <sup>st</sup> Tuesday
Community Services	Helen Kolb, Rick Johnson	3 <sup>rd</sup> Tuesday, 8:30 am
Human & Spiritual	Ruth Vrieze	3 <sup>rd</sup> Tuesday, 10am
Early Childhood Dev	Larry Scilley, Dick Vrieze	4 <sup>th</sup> Tuesday
Funds Raising/PR	Joanne Markee/Bob Nowicki	1 <sup>st</sup> Tuesday
Board Meeting	Bob Nowicki	2 <sup>nd</sup> Tuesday, 10am
Eliminate Project	Jack Zierdt, Herb Erickson	1 <sup>st</sup> Tuesday, 10am

Historian: Bruce Keller	Pres. Advisor: Judy Zierdt, Joanne Markee
Interclub: Roger Olson	Web/Newsletter: Dick Odell
Asst Sec./Treas: Jim Decker	Im Past Lt Gov Div 7: Dick Odell

#### Program Schedule:

**02/07 Beyond the Yellow Ribbon/MN Patriot Guard**, Craig Ugland, Ella VanLaningham

**02/14 Families First**, Martha Stevens, Larry Segar

**02/21 Mount Rushmore**, John Grabko, Larry Segar

**02/28 Kiwanis I-Plan Section #2**, Jim Cook, Jim Cook

#### Dates to Remember:

**Feb 7<sup>th</sup>** – Dedication of Reading Oasis at Gage Elementary School at 3:00pm. Be there for the fun.

**Feb 8<sup>th</sup>** - Chanhassen Dinner Theatre to see Camelot

**Feb 16<sup>th</sup>** – Membership Committee, Perkins South  
<http://www.kiwanisrochester.org/PerkinsCoupon.jpg>

**Mar 4<sup>th</sup>** – Century Key Club Retreat

**April 1<sup>st</sup>** – Kiwanis One Day – Food for Kidz, Stewartville Kiwanis

**Be generous with your service and \$\$s.**

#### Presidents' Corner:

With one-third of this Kiwanis year passed we have already done a number of things that show that our Day Makers Kiwanis Club is a vibrant service organization that is important to the city of Rochester. Since the beginning of October we have continued our volunteering in the Rochester Public Schools. We continue to work with students at Harriet Bishop Elementary with their K-kids club; at Riverside Central Elementary with their K-kids club, the Terrific Kids program, and the school's popular monthly Popcorn Party. We are also working with the Key Club at Century High School. Most recently we have just completed setting up the Reading Oasis at Gage Elementary School. We continue our presence in the community with our volunteers at Channel One and our volunteering in the Community Food Response program and Meals on Wheels program. During December we, once again, participated in the Salvation Army Bell Ringing, Christmas Anonymous and the annual Kiwanis/Cambria Hockey Festival for high school hockey programs.

During the next two-thirds of the Kiwanis year, between now and the end of September we will continue to do the service projects that we have done during the first third of the year. This month of February will find us having a ribbon cutting ceremony at Gage School to officially open up the Reading Oasis. We will begin our volunteering to read to or with the students in the Reading Oasis. The income tax program for those in need under the direction of Ella VanLaningham gets into full swing for the next two and a half months by many of our members.

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#### February Birthdays:

1	Bob Mayhew	10	Hollis Feeser
1	Jack Zierdt	16	Shar Hain
7	Tom Lemke	26	Sally Wendt

#### February Anniversaries:

12	Dick & Ruth Vrieze	17	Ron & Sara King
14	Bob & Connie Mayhew		
17	Merlyn & Margaret Jeché		

**Secretary/Treasurer's Report – 01/10/2017:**

<b>Bank Balance</b> 12/31/2016:	\$7,746.35
Bike Repair Fund:	\$ 208.20
Charitable Account	\$ 161.03
Administrative Fund:	\$1,527.79
Service Fund:	\$3,535.66

**Members on Leave:** Don Cain, Ron King, Sara King, Tom Lemke, Bob Mayhew, Connie Mayhew

**December Service Hour Statistics:** 913 hours by 46 members, 73% Participation.

January 2017 Board Meeting Summary

Reading Oasis at Gage School: Very close, waiting for final update. Bookcases are due soon. Club members will be contacted for help with installation, hopefully yet this week.

A First Vice-President needs to be appointed to replace Peter Schuh. No volunteers yet. Joann Markee is now the Fund Raising Committee Chair. Kathy Davis will chair the Golf Drop Fund Raiser Committee.

The board discussed the wrap up of our Eliminate funding effort since we are approaching our \$70,000 goal. The board approved a motion pay off the \$2,864 remaining on our pledge immediately.

The board had a discussion on moving our meeting location to the new 125 Live location. The board decided to stay put at the Elks, and attempt to negotiate a lower weekly fee.

The Century Key Club will have their Annual Retreat on March 4, 2017. Our club is being asked to contribute \$70 to help with expenses. Our club has this expense covered in the annual budget.

The board approved a \$100 contribution to Christ United Methodist Church for the use of their facilities for our Christmas Party for the last two years.

A plan for rolling out the I-Plan to the club will consist of three programs devoted to the subject. The first will be on January 31.

Committee Reports

**Early Childhood Development-** The Reading Oasis at Gage School will be created very soon.

**Faith & Spiritual Values-** Pat Horlocker will fill in for Ruth Vrieze during Ruth's leave of absence.

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**Secy/Treas Report (Continued):**

**Fund Raising-** Chairs have been established for committee and Golf Ball Drop. See Unfinished Business.

**Program-** Programs are scheduled through January. Two dates need to be filled in February. The Christmas Party was a big success!

**Youth Services-** K Kids at Riverside are planning STEM night. The committee is due for a meeting.

**Richard Lundberg, Secy/Treasurer**

**Presidents' Corner:** (from page 1)

On the first Saturday in March, the 4<sup>th</sup>, we will be involved with the Key Club at Century High School at their second annual retreat (stay tuned for more information). In April we will participate in the Food for KIDZ packaging event in Stewartville.

Along with our tremendous service that our club gives to the community, we will also take time for ourselves with upcoming celebrations. On the 8<sup>th</sup> of this month we have our annual bus trip to the Chanhassen Dinner Theatre to see Camelot. Thanks to JoAnne Markee for organizing this year's trip once again. Other upcoming celebrations will be our annual birthday party and annual picnic. We have completed our Model Club Status for the EliMiNaTe program and will be holding a special celebration and party during one of our upcoming meetings (stay tuned).

We continue to have great informative programs at each of our weekly meetings. We are always looking for new members. Be sure to invite a friend to one of our meetings or go with you on a service project.

**Bob Nowicki and Jack Zierdt**  
Co-Presidents 2016-2017 Kiwanis Year

**Kiwanis Defining Statement:**

**Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time.**



### Eliminate Maternal / NeoNatal Tetanus:

The Kiwanis Day Makers Club is rapidly closing in on our 5 year "Model Club" pledge to save 39,000 women's lives from contracting birthing tetanus for both them and their babies. Model Club Pledged \$70,000 in 2012.

Our retirees-based club has focused our fund raising activities in both our community and encouraging our members to consider personally supporting the fund raising activities by funding Kiwanis Zeller or Kiwanis Hixson fellowships.

Fund raising activities were supported with 1,000's of hours of our club members with Herberger's, Kwik Trip, restaurant, pizza, badges, golf ball drops, car washes and other community activities by all our members. These "all members" funds have allowed our club to offer "Eliminate Matching Funds" for members looking to fund Zeller and Hixson Fellowships.

Below is the most current (date sequence) list of acquired fellowships for Day Makers Club Eliminate M/NT campaign:

#### Hixson Awards (15 members - \$1,000 Fellowships)

Richard Odell  
Curt Pearson  
Judy Lien  
Bruce Jawer  
Curt Pearson \*  
Donna Schneider  
Richard Johnson  
Herb Erickson \*  
Bob Lahtinen \*  
Bill Schneider  
Richard Vrieze  
Ruth Vrieze  
Jim Cook  
Kathy Davis  
Helen Kolb

#### Zeller Awards (30 members - \$1,250 Fellowships)

Herb Erickson  
Jerene Erickson  
Diane Johnson  
Jack Zierdt  
Judy Zierdt  
Mike Siverling  
Nick Lauer  
Richard Odell  
Jack Holmes  
Judy Lien  
Al Southwick  
Pat Horlocker  
Bruce Jawer  
Robert Nowicki  
James Cook

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### Kiwanis Day Makers M/NT:

#### Zeller Fellowships: (continued)

Joan Olson  
Ron King  
Bill Wichmann  
Richard Lundberg  
Richard Johnson  
Bob Lahtinen  
Larry Scilley  
Helen Kolb  
Curt Pearson  
Dallas Glaser  
Curt Pearson \*  
Marv Anderson  
Bill Schneider  
Herb Erickson\*  
Gene Mullenbach

\* Diamond Level Award (multiples)

Congratulations to all members of the Kiwanis Day Makers Club who helped raise funds and/or funded our 45 fellowships for the Eliminate M/NT Campaign.

Thank you all for your "altruistic service and giving"....

**Richard Odell, Im Past Lt Gov Div 7  
Herb Erickson, Eliminate Coordinator**

#### Elementary School Jokes:

What did the father buffalo say to his son as he went to the pasture?  
"Bi-son."

Why do cows look up at night?  
"To see the milky way."

#### Did You Know ?

#### Letter in Service

Century HS Key Club's can "letter" in community service with 100+ hours of service. The Kiwanis Key is a nice "letter" for the high school letter jackets.

Annika Zimmer shows her "colors" via her letter jacket.



Nicely done ...

Dick Odell



**Day Makers Making a Difference:**

**Walter Zeller Fellowship – Gene Mullenbach**

Congratulations to Gene Mullenbach on being awarded a Zeller Fellowship designated to the Kiwanis Eliminate Maternal/NeoNatal Tetanus fund.



Gene always knows the answer to the question, “What More Can I Do?”

Jack Zierdt and Bob Nowicki congratulated Gene Mullenbach and Rachel, for his years of service Mayo Clinic, Hockey Festival, Channel One, Christmas Anonymous, School District, Community Food Response, Rochester Fest and his commitment to “altruistic service” with the Zeller Fellowship award. He is definitely a, “I can do that!” Kiwanian..

Additionally, Dick Odell congratulated Gene Mullenbach for actively committing to our Club’s pledge as a “Model Club” and in turn he demonstrates a leadership role in donating to our fund raising campaign to save 39,000 women and their newborn babies from the deadly Maternal/Neonatal Tetanus disease.

Again, congratulation Gene Mullenbach .... well deserved.

**Dick Odell, Im Past Lt Gov Div 7 (2016-2017)**  
**Herb Erickson, Eliminate Coord**

**Day Makers Making a Difference:**

**George F. Hixson Fellowship – Helen Kolb**

Congratulations Helen Kolb on being awarded a Hixson Fellowship designated to the Kiwanis Eliminate Maternal/NeoNatal Tetanus fund.



Helen always knows the answer to the question, “What More Can I Do?”

Herb Erickson sponsored and congratulated Helen Kolb for her years of service by participating in fundraising with Herberger’s, Kwik Trip, Pizza Ranch, Century Key Club, her many service hours and her commitment to “altruistic service” with the Hixson Fellowship award. She is definitely a, “I can do that!” Kiwanian. Helen has previously funded a Walter Zeller Fellowship. Thank you Herb.

Additionally, Dick Odell congratulated Helen Kolb for actively committing to our Club’s pledge as a “Model Club” and in turn she demonstrates a leadership role in donating to our fund raising campaign to save 39,000 women and their newborn babies from the deadly Maternal/Neonatal Tetanus disease.

Again, congratulation Helen Kolb .... well deserved.

**Dick Odell, Im Past Lt Gov Div 7 (2016-2017)**  
**Herb Erickson, Eliminate Coord**

## Reading Oasis Project: Gage Elementary School

What started a year ago came to fruition Friday, 1/27/17, as the Kiwanis Day Makers assembled the Reading Oasis modular center, book shelves, labeled books and placed them on the shelving units.

Kiwanis Day Makers partnered with IBM (\$2,000 community fund grant), the Rochester School Board and Gage PTO (\$2,775), and individual member contributions (\$725) to raise the \$5,500 necessary to obtain the matching funds from Scholastic Book Fairs for the Oasis project.



The “peel, lick and stick” room was busy sorting and putting the appropriate sticker ids on the 1000+ booklets.



The Reading Oasis provides a dedicated space designed to spark students' interest in books and help strengthen their reading and comprehension skills.

The Reading Oasis includes:

- 1200 books
- listening library (30 books on CD)
- 3 large bookcases
- modular reading center, padded bench
- reading themed carpet
- 4 colorful beanbag chairs

## Reading Oasis: (Continued)

Reading the assembly instructions was a challenge as there were “no words” ... only multiple diagrams. This proved a challenge for some assembly teams.



The Kiwanis Day Makers (25 members, 4 spouses, and 2 Gage staff members) were able to complete the project in about 2 hours, then enjoyed the coffee and donuts. Even the “reading carpet” was installed. The other bookshelves are behind the team.



A good time was had by all.

Read more about the Scholastic Reading Oasis program at: <http://www.kiwanis.org/kiwanisone/serve/read-around-the-world/scholastic-literacy-programs/scholastic-programs-for-your-club#.WJED6yQzs0>

On Tuesday, February 7th, at 3 PM, we have scheduled the formal ribbon cutting ceremony at Gage Elementary with Mayor Brede and the news media presentation.

Plan on coming and be a part of the celebration.

**Larry Scilley**, Coord Early Childhood Development  
**Jack Zierdt**, Club Co-President  
**Dick Odell**, Im Past Lt Gov Div 7

### **Kiwanis International I-Plan:**

After several years of Kiwanis organization self-evaluation, Kiwanis International is asking each Club and District to join in KI's *Strategic Plan* for re-invigorating Kiwanis to enable growth and sustain itself into the future. It is important to understand that this is not a gimmick or a campaign or a new Kiwanis program. This is the Kiwanis International's strategic plan. Every strong company, organization, and nonprofit has a strategic plan to guide their goals and the decisions that impact those goals.

Our Day Makers January 31<sup>st</sup> program was an introduction into the key elements of this strategic plan, which is named the *I-Plan*. *The I-Plan has four priorities:*

- **Inspiration:** representing our membership and engagement:  
Our goal is to build, retain and support a growing Kiwanis membership network. Kiwanis inspires and engages men, women, youth, corporations, other nonprofits, partners and communities to make the world a better place for children to thrive. Back in 2013, KI introduced "The Formula – Love it; Share it; Live it." Capturing the spirit of *Love it, Share it, Live it* enables us to grow in all four priority areas of the I-Plan.
- **Impact:** addressing meaningful service:  
The goal is to ensure we are performing meaningful service to children and our communities.
- **Image:** expressing our Kiwanis image and brand:  
The goal is to ensure "everyone" knows who Kiwanis is – in our local schools and communities and world-wide.
- **Investment:** addressing our financial viability:  
The goal of this priority is ensure financial viability and responsible stewardship of local clubs, the district, and internationally. Ensuring proper expenditures and engaging community businesses are included in this effort.

In the upcoming months we plan on having one program each month centered upon continuing developments of how to implement the I-Plan within our Day Makers club, the Rochester area Kiwanis clubs, and beyond.

Continued →

### **Kiwanis International I-Plan: (Continued)**

Part of this effort will require a 5-6 person committee working through the I-Plan and how it applies to sustaining membership, growing membership, promoting Kiwanis, and maintaining fiscal responsibility.

You are invited to access the KI web pages where additional and updated I-Plan implementation information is contained at:

<http://www.kiwanis.org/kiwanis/about-kiwanis/i-plan/i-plan-ppt>

**Jim Cook**, Day Makers Coord for I-Plan Strategy Plan  
**Dick Odell**, Im Past Lt Gov Div 7



### **Fund Raising/Finance:**

The Fund Raising/Finance Committee finally met today. We have decided to keep most of the fund raising activities. We did decide to cancel the "Pizza Ranch" fund raiser since participation was down and it was a lot of work for a few and really too far to drive for most. This one will be dropped.

We are looking into two new fund raisers and will have more information next month. Jim Decker has graciously agreed to take on the Rochesterfest Button sale chair. The next Texas Roadhouse event will be March 15 if Dave can get it set up for us.

Our regular meeting time is the 1<sup>st</sup> Tuesday of the month - starting in March. We will meet at 8:30 am on those days.

Joanne Markee, Chair