



## Rochester Day Makers Kiwanis Club

Tuesdays 9:00 A.M. at Rochester Athletic Club Building,  
3100 19<sup>th</sup> Street NW Rochester MN

See Day Makers on the web at: <http://www.kiwanisrochester.org>  
See MN-DAK District Site at: <http://www.mndak-kiwanis.org>

### Newsletter for February 2015

Minnekotan for this month is available at:

[http://kiwanisone.org/public\\_district/pub\\_newsletter.aspx?NewsletterID=77](http://kiwanisone.org/public_district/pub_newsletter.aspx?NewsletterID=77)

LEARN TO READ



READ TO LEARN

#### OFFICERS

President	Judy Zierdt
Imm. Past Pres.	Jim Cook
Pres. Elect	Nick Lauer
1 <sup>st</sup> Vice Pres.	Bill Wichmann
Secretary/Treasurer	Dick Lundberg

#### DIRECTORS (3 yr terms)

Rick Johnson	2015
Helen Kolb	2015
Joan Olson	2016
Curt Pearson	2016
Bruce Jawer	2017

#### CHAIRS & Meeting Dates

Membership	Kathy Davis, Herb Erickson	3 <sup>rd</sup> Thursday 9am
Program	Nick Lauer	1 <sup>st</sup> Tuesday, 10:15am
Youth Services	Jerry Steinke	1 <sup>st</sup> Tuesday
Community Services	Helen Kolb, Rick Johnson	3 <sup>rd</sup> Tuesday, 8:30 am
Human & Spiritual	Ruth Vrieze, Bob Kandles	3 <sup>rd</sup> Tuesday, 10am
Early Childhood Dev	Larry Scilley, Dick Vrieze	4 <sup>th</sup> Tuesday
Operations	Jim Cook	1 <sup>st</sup> Tuesday
Board Meeting	Judy Zierdt	2 <sup>nd</sup> Tuesday, 10am
Eliminate Project	Jack Zierdt, Herb Erickson	1 <sup>st</sup> Tuesday, 10am

Historian: Bruce Keller	Pres. Advisor: Dick Odell
Interclub: Roger Olson	Web/Newsletter: Dick Odell
Asst Sec./Treas: Jim Decker	

#### Program Schedule

**Feb 03 - Club Goals for 2015**, Jack Zierdt  
**Feb 10 - Farming Today**, Jon Zuk, Nick Lauer  
**Feb 17 - The Life of a Luthier**, Tracy Ebmeyer, Carolyn Heyne  
**Feb 24 - Around the World with the Olsons**, Roger Olson, Nick Lauer

#### Dates to Remember:

**Feb 11<sup>th</sup> – Sweet Heart Chanhassen Trip**  
**Feb 19<sup>th</sup> - Perkins South Kiwanis Coupon Day**  
<http://www.kiwanisrochester.org/PerkinsCoupon.jpg>  
**Mar 14<sup>th</sup> – Kiwanis Chili Feed, Senior Center**  
**Be generous with your service and \$\$s.**

#### SMIF and Kiwanis:

The Southern Minnesota – Initiative Foundation has a web site which provides additional information on their mission and procedures at:  
<http://smifoundation.org>  
Stewart Ross, our MN-Dak District Service Director is most knowledgeable on the program.

#### February Birthdays:

1	Bob Mayhew	10	Hollis Feeser
1	Jack Zierdt	16	Shar Hain
7	Tom Lemke	26	Sally Wendt
9	Mike Siverling		

#### President's Corner:

We began 2015 on January 6th, with our meetings now being held at the RAC (Rochester Athletic Club). It is so nice to have the tables and chairs all set up for us by 8:30 when members begin to arrive. And with white tablecloths on all of the tables --- how cool is that? Actually, having round tables to sit around and be able to visit with each other is so nice. This was what we had when this club was meeting at the Senior Center not so long ago. The RAC and especially, Mike Brekke, have been very good about helping however they can. They put up the hooks in our meeting room for hanging each of our banners. They are still working on mounting a heavy hook in the storage room to hang all five banners.

The RAC did a nice job this past Tuesday, January 27th, to make celebrating the 100th birthday of Kiwanis a huge success with our members. The set-up of the serving tables was attractively done and the treats were very good. Several members made the comment that we should have coffee and treats often! FYI --- if anyone wants to celebrate a special occasion, they do need to know that the RAC does not make cakes, BUT, as long as Mike Brekke knows in advance (at least 1 week) you are welcome to purchase a cake (or cupcakes) from a bakery or other business, and bring into the RAC for our meeting. The most important thing to remember here is that any food must be store bought and cannot be homemade.

Continued on page 2 →

#### February Anniversaries:

12	Dick & Ruth Vrieze
14	Bob & Connie Mayhew
17	Merlyn & Margaret Jeché
17	Ron & Sara King

## Secretary/Treasurer's Report – Jan 2014

**Bank Balance 12/31/2014:** \$2,784.71  
Administrative Account: \$1,342.82  
Service Account: \$1,295.45  
Bike Repair: \$ 146.44

**Day Makers on leave:** Don Cain, Ron King, Sara King

**December Service Hour Statistics:** 1,444 hours by 51 members, 65% Participation.

### January 2015 Board Meeting Summary

Jim Cook and Dick Odell will get a list of officers of the Rochester Kiwanis Clubs to the Post Bulletin for publication. Judy Zierdt and Jim Cook will follow-up.

The need for a dues increase was discussed at the November and a motion was made at the December meeting. The board revisited the increase and then a motion was made revising the previous action: **Motion:** That the club raise **quarterly dues** to the following: Regular Members - \$45, Spouse Members - \$25, Life Members - \$35, all beginning April 1, 2015. The motion was **seconded** and **passed** by the board.

The idea of a RochesterFest Parade(6/26) float to acknowledge and celebrate the 100<sup>th</sup> Anniversary of Kiwanis was discussed. The Rochester Kiwanis Clubs will need to be contacted and the cost identified. Dick Odell will follow-up with other clubs.

### COMMITTEE REPORTS

**Membership** – Will Rasmussen and Jerry Kratz have dropped their memberships in Day Makers. Pam Babb has had orientation could be installed as a member when she is ready. Current membership is 78.

**Community Service** – The committee will meet next week. Jim Morton has mentioned volunteer opportunities at the Rochester Public Library.

**Program-** January programs are scheduled as well as 3 of 4 in February

**Operations-** Our banners will be stored on a hook in the storeroom so that they don't have to be rolled up.

Continued Next Column →

### **Kiwanis Mission Statement:**

**Kiwanis is a global organization of volunteers dedicated to *improving* the world one child and one community at a time.**

## Secy/Treasurer's Report: continued

**Human & Spiritual Values-** The committee brought to the board the idea of encouraging funeral memorials to the Kiwanis International Foundation.

**Youth Services-** A proposal to teach the game of cribbage at elementary schools was described by Bill Wichmann. He is currently doing this at Bamber Valley School. It teaches children to add in their heads without using paper or pencil. Once a few students learn the game, they could teach others. This could be a Signature Project, one that our club is known for.

**ELIMINATE-** The club is almost half way to our goal. The club has given sufficient funds to subsidize seven additional Zellers. Board members and Hixson Awardees should consider leading the way.

**Richard Lundberg, Secy/Treasurer**

### **President's Corner:** Continued from page 1

Punch and coffee will need to come from the RAC. Health Code Requirements require this.

We celebrated Kiwanis International's 100th birthday this month. What else can we do as a club to celebrate this historic milestone? All of our members can take part in this planning from celebration ideas to event dates. So, if anyone has an idea, please let one of the board members know.

Each month in my article, I plan to include some trivia for you from the "Timeline of KI's History". How many of you knew that the six Objects of Kiwanis were adopted in 1924 and remain unchanged to this day. In this same year the total membership of Kiwanis reached nearly 90,000 with more than 1,200 clubs.

**Judy Zierdt**

Day Makers President 2014-2015

### **Sweetheart Outing:**

We have 14 more seats to fill on the bus to go to Chanhassen on February 11 to see ***Hello Dolly***. The price per ticket is \$70, transportation, dinner and the play. We really need to fill these 14 seats. If you have any friends or relatives that would like to go please ask them and then let me know right away. Please have them call me at 281-1584 or email me at [JMarkee@charter.net](mailto:JMarkee@charter.net). **Joanne Markee**

### **We Care Month – Zeller Fellowship**

**February**  
**100 years of Kiwanis**



## Reading Program:

# SOUTHERN MN. INITIATIVE FOUNDATION

This is the second year of a partnership between 27 Kiwanis Clubs and the Southern Minnesota Initiative Foundation (SMIF). The foundation is committed to distributing books and literacy programming directly to young children in our 20-county region (basically Mn-Dak Kiwanis Regions 6 and 7). Despite the significant strides that have been made, 40% of our Minnesota children are still entering kindergarten unprepared. This leads to them falling behind their peers and some never catch up. This year over 10,000 books at a value of over \$67,000 and 23 different titles were distributed among the Kiwanis clubs.

Rochester Day Makers were bold and asked for 400 of the free new books to distribute (we received 420). The committee decided against giving more than two books per child (convinced that the more children we could send home with a book the more likely they would be placed in a home that truly needed them). We heard comments from preschoolers like, “this is the first book that has ever been given to me”. We had a really successful year, first in locating and then in reading to hundreds of underprivileged preschoolers here in Rochester. With the number of students to whom we were able to read, we only gave one book per child and still placed all the books we received. Although we have no way of knowing if any of these students were siblings, we can still feel certain to have reached 250 to 300 different families!



Our club received 60 books entitled: “Henry and the Bully”. After reading through the book it was decided, at the recommendation of a Literacy Coach, that the book might best be used within an elementary school rather than being read to preschoolers. The Literacy Coach quickly recognized the subject matter on bullying as being very pertinent and suggested that the book be presented and discussed by a teacher within a classroom setting to best interpret the author’s philosophy on bullying. On December 11, 2014, it was presented by a teacher to two classes of students at Pinewood Elementary. The message was brought forth very professionally and skillfully in a way so much more effective than if it had just been read by the students. After the presentations, 55 books were handed out to the students by a Kiwanian to take home. One book was given to the Library so that other students at the school could also benefit.

During the week before Winter Break, the Harriett Bishop K-Kids made custom name-plate labels to personalize the books given to the Head Start students that attend Harriett Bishop School. Forty, 4<sup>th</sup> and 5<sup>th</sup> grade K-kids read and presented the books to 60 Head Start students. Edie Schultze, the K-Kids advisor, said the K-Kids really enjoyed the opportunity to read and to present the books to the preschoolers, who were thrilled to receive them. They had three books left which they planned to give to the children who were unavailable during that week.

Continued next page →

**SMIF** (Continued from page 3)

Our biggest project occurred at “The Place” where Head Start has approximately 290 students. We were able to generate enough enthusiasm amongst readers within our club to read one-on-one with each of these students and we accomplished it in two days (January 8 & 21). This could probably be the biggest one-on-one reading blitz ever conducted in Rochester. It involved 18 different members logging nearly 100 hours of preparation and reading time.



A much smaller project (15 students, 3 to 5 years old) was conducted on January 14 at Hawthorne’s Family Literacy Program. This is a school set up for families, and every child enrolled must have at least one parent enrolled and attending classes in another area of the building. There are currently 35 families enrolled and another 35 families on a waiting list to attend. Four of our Day Maker members read to students one-on-one in their library/playroom. Everyone at the school really appreciated our involvement and hoped we would be able to come back another year. The students were thrilled to receive a copy of the book “Corduroy” (a Spanish version was given to 6 of the students to make it easier for their parents to read to them at home). It was a very rewarding experience for the readers too, as each one realized how much he/she had helped a child.



Stewart Ross, the MN-DAK Director of Service who worked with Tim Penny to put this program into place has been amazed by the success clubs have had in reading to young children. "The project to date has gone better than I could have ever imagined. Many clubs have really gotten into the spirit of service through this reading program. At the same time, many children who have none or few books are being aided by our Kiwanis Clubs. We hope the project grows over time to include the entire MN-DAK District."

Continued on next page →

**SMIF** (Continued from page 3)

Tim Penny, former MN U.S. Representative and CEO of SMIF, says...”Here at SMIF, we believe equal opportunity is advanced through the early childhood programming that we provide, and the benefits of quality early education will last a lifetime.” Kiwanis Day Makers believe in building reading skills and every child should have access to a “personal book”.



A special thanks to the 18 members of our Day Makers Club who stepped forward to read one-on-one to the students, many of whom read at more than one session. As in our mission statement, each of you seized this opportunity to help improve the life of a child, one at a time.

Co-Chairs of Early Childhood Development (ECD): Dick Vrieze and Larry Scilley

Submitted by: Richard Odell, Lt Gov Region 7

**Pasadena Rose Parade:** Kiwanis Float – Jan 1, 2015



*100 Years  
Inspiring  
Children*

