



# Rochester Day Makers Kiwanis Club

Tuesdays 9:00 A.M. at Flamingo Bingo,  
Hwy 52 N., East Frontage Road

See Day Makers on the web at: <http://www.kiwanisrochester.org>  
See MN-DAK District Site at: <http://www.mndak-kiwanis.org>

## Newsletter for January 2012

Minnekotan for this month is available at:  
[http://www.mndak-kiwanis.org/public\\_district/pub\\_Content.aspx?Page=82](http://www.mndak-kiwanis.org/public_district/pub_Content.aspx?Page=82)

KIDS LOVE



COOKIES

### OFFICERS

President	Richard Odell
Imm. Past Pres.	Don Wendt
Pres. Elect	Larry Segar
1 <sup>st</sup> Vice Pres.	Mike Siverling
2 <sup>nd</sup> Vice Pres.	Jim Cook
Secretary/Treasurer	Dick Lundberg

### DIRECTORS (3 yr terms)

Dave Arlander	2012
David Moehnke	2012
Diane Johnson	2013
Richard Vrieze	2013
Jim Cook	2014

### CHAIRS & Meeting Dates

Membership	Mike Siverling	3 <sup>rd</sup> Thursday 9am
Program	Larry Segar	1 <sup>st</sup> Tuesday, 10:15am
Youth Services	Jerry Steinke	1 <sup>st</sup> Tuesday
Community Services	Jim Cook	3 <sup>rd</sup> Tuesday, 8:35 am
Human & Spiritual Values	Frank Nichols	2 <sup>nd</sup> Tuesday
Young Children Priority One	Larry Scilley	4 <sup>th</sup> Tuesday
Operations	Don Wendt	1 <sup>st</sup> Tuesday
Board Meeting	Richard Odell	2 <sup>nd</sup> Tuesday, 10am

Historian: Bruce Keller	Pres. Advisor: Ella VanLaningham
Interclub: Kathy Davis	Web/Newsletter: Dick Odell, Jim Cook
Asst Sec./Treas: Bob Mayhew	Regional Rep: Zanti Squillace

### Presidents' Corner:

In the spirit of the New Year and making resolutions, it seems appropriate to discuss the fifth Kiwanis Objective. *"Number 5: To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities."*

Given the pre-meeting activities and conversations each week, it would seem that Day Makers clearly are developing "enduring friendships" and given our service hours and participation numbers Day Makers are doing all they can to build a better community.

But today, I would like us to focus on "to render altruistic service". A dictionary's view of **altruism**, *"is a sense of unconditional concern for the welfare of others."* It may be expressed at the level of the individual, the group, or the larger social system."

As active Kiwanians we have many ways to locally demonstrate our "altruistic service" but this year Kiwanis International has given us another way to offer "altruistic service" on a much larger social scale.

While most of us will never actually meet or personally know the people who will benefit from the ELIMINATE project...we (and they) will remember that our efforts and our \$\$ will make a huge difference in the lives of thousands of babies and their mothers in the next four years.

Continued next page →

### Program Schedule :

**Jan 3 Social Media & the Medical Community,** Lee Aase, Mayo Clinic , Eric Skuldt

**Jan 10 National Weather Service,** Todd Shea, Dave Truxal

**Jan 17 ZIP Rail to Minneapolis,** Paul Wilson, Chair OCRRA, Larry Segar

**Jan 24 County Director of Finance,** Robert Bendzick, Roger Field

**Jan 31 American Red Cross,** Melanie Tschida, Connie Mayhew

### Dates to Remember:

**Jan 19<sup>th</sup> – Perkins South Kiwanis Coupon Day –**  
<http://www.kiwanisrochester.org/PerkinsCoupon.jpg>

**Feb 15<sup>th</sup> -** Chanhassen bus to see "Hairspray"

**Mar 3<sup>rd</sup> -** Chili Feed at Senior Center

**Be generous with your service and \$\$s.**

### Internet Web Sites:

Kiwanis ELIMINATE Project – "What if..."

Neonatal Tetanus kills a baby every 9 minutes. Your \$1.80 could save that Mother and child. View Kiwanis International video (6 mins) on the web at:

<http://www.youtube.com/watch?v=l6MWYuvmQVY&feature=related>

### January Birthdays:

2 Paul Sodt	14 Bill Dunnette	25 Jerine Jones Erickson
8 Vern Knappe	19 Dick Podolske	27 Dave Arlander
8 Dave Truxal	20 Jean Dunn	29 Shirley Rossi
11 Rick Johnson	22 Ella VanLaningham	

### January Anniversaries:

None

**Secretary/Treasurer's Report – Dec 2011**

<b>Bank Balance 11/30/11:</b>	\$ 10,272.85
Administrative Account:	\$ 5,693.35
Service Account:	\$ 2,825.00
Hockey/YCPO:	\$ 406.94
Bike Repair:	\$ 191.56
K-Family	\$ 1,156.00

**Day Makers on leave:** Marv Anderson, Don Cain, Merlyn Jeche, Ron King, Sara King, Paul Lamoreux

**November Service Hour Statistics:** 678 hours by 48 members, 53% Participation.

**November Board Meeting Summary:**

Bob Lahtinen is continuing to communicate with the officers of the Kiwanis Hockey Festival and the other Rochester Kiwanis Clubs concerning interested clubs use of the existing 501c3 Charitable Corporation. Bob Lahtinen and Ella VanLaningham will be representing our club in the negotiations with the other clubs.

The board approved Hiawatha Homes as a new Day Makers Club Project under the Community Service Committee.

Lego Robotics was discussed as a possible new service project. No action was taken.

The board approved our clubs goal for the four-year (2011-2015) Kiwanis International Eliminate Project will be \$750 per member. These funds will be raised in a variety of ways.

The board approved that club funds, designated for the Eliminate Project, can be used to match member donations of \$625 for a Walter Zeller Fellowship Award and/or \$500 for a George F. Hixson Fellowship Award.

A request for funds to the World Festival at Mayo High School was denied.

Mike Siverling agreed to look into upgrading our sound system.

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**Kiwanis Mission Statement:**

**Kiwanis is a global organization of volunteers dedicated to changing the world one child and one community at a time.**

**COMMITTEE REPORTS**

**Membership** - Three new members since October 1, currently at 90.

**Program** - Christmas program is set to go on December 20<sup>th</sup>.

**Community Service** - Christmas Anonymous is huge December project, along with Hockey Festival.

**Human & Spiritual Values** - Salvation Army Bell Ringing went well, no hitches.

Richard Lundberg, Secretary/Treasurer

**Presidents Corner:** (continued from page 1)

So as we read the remaining articles in this month's newsletter, let us remember our "altruistic service" objective and what better time to resolve to accomplish our four year ELIMINATE goals.

Finally, I would like to personally thank each and every Day Maker for their efforts in December for the great speakers, Christmas Party, Christmas Anonymous, Hockey Festival and even special Santa visits. What a busy and exciting month we had in December. Thank you all.

Dick Odell

**Old Age Advantages:**

In hostage situations you will be released first.

Things you buy now won't wear out.

Your secrets are safe with your friends because they can't remember them either.

People no longer consider you a hypochondriac.

**Chanhassen Trip: (a reminder)**

Checks for the trip are due no later than the January 10<sup>th</sup>. We have a sold out bus, even with the 8 extra tickets I ordered.

I have reserved 56 seats for all trips through 2020 - all GOOD seats by the way. Looking forward to a good time. I appreciate the quick sellout - makes my job a whole lot easier. Thanks.  
Herb Erickson

## KIWANIS Eliminate Project:

I would like to explain the Eliminate Campaign timeline that has been established by Kiwanis International. It's a four year project with:

- Year 1 essentially gearing up and securing initial fund raising efforts.
- Years 2 & 3 are for growing the fund raising effort and announcing the progress.
- Year 4 is for intensive fund raising activities and announcing progress.

Keep in mind that this is a 4 year effort.

There are several levels of Club Recognition, based on club contributions. They are:

- 100K Club -Clubs that contribute \$100,000 or more.
- Model Club – Clubs contribute \$750 or more per member.
- Global Service Society – 6 levels that range from \$350 per member to \$2500 per member.
- 100% Participation- Attained when 100% of a clubs members make a personal gift to the Eliminate fund.
- Leadership Award – Clubs that donated \$2,000.00 or more to Eliminate by 9/30/2011.

The Day Makers have qualified for the **Leadership Award** and we have received our banner patch. Additional information on club support levels may be found at:

<http://sites.kiwanis.org/Kiwanis/en/theELIMINATEproject/Recognition/ClubLevel.aspx>

I'm sure we will talk about these various levels of contributions from time to time during the next four years. For now, be advised that at my request, the Day Makers board of directors has approved, as a club, a goal of \$750.00 per member. That goal, if met, will make our club a Model Club.

This is a club goal, we will only reach if we support our fund raisers, get some Corporate/Business support, and some generous support from some of our members. **Remember the following:**

- We have four years to accomplish this goal.
- There will be much more down the road on Fund Raising.

I'm asking all of you to think about Fund Raising. If you have an idea you think might work for us, bring it to me and let's see if we can make it happen. We need all of us working together to even have a chance to make this a reality. Call me a cockeyed optimist, but I think this club can do it. I think the Day Makers are a Model Club right now. I'm looking forward to a lot of fun events and a successful campaign – I hope you are too.

Herb Erickson, eliMiNaTe Chairman, 12/27/11

## Christmas Cookies:

Cookies are so much fun to make ... Grandma.



## Day Makers Christmas Party: Santa says...

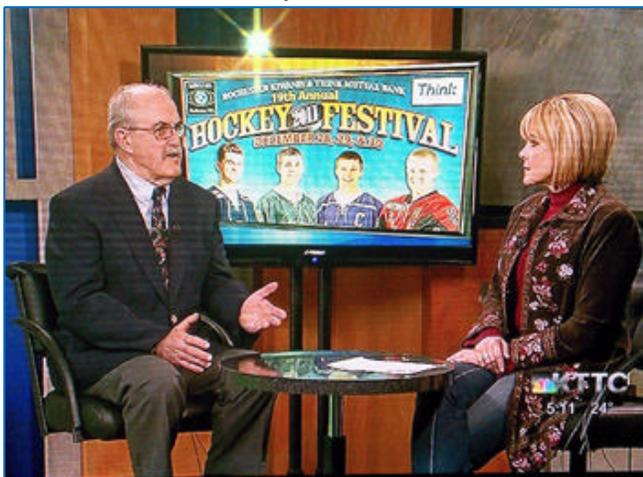
Be sure and check out the party photos Helen Kolb.

<http://www.kiwanisrochester.org/Christmas11.htm>



### Kiwanis ThinkBank Hockey Festival:

The Kiwanis Think Bank Hockey Festival is the biggest fundraiser the Kiwanis Clubs of Rochester have had for the last 19 years. Most people of Rochester associate Kiwanis with the Hockey Festival.



Day Maker Bob Nowicki is interviewed by KTTV News Anchor Robin Wolfram and again by Tom Overlie. Well done Bob.

Families love coming to the Hockey Festival and ticket sales were brisk says Day Makers Jack Zierdt and Chuck and Margee Jacobson.



Bob Nowicki and Bill Kalmes continued their excellent leadership as Co-Chairs of the Kiwanis ThinkBank Hockey Festival again this year.

More info and photos of first place teams at: <http://www.kiwanisrochester.org/hockey/>

Many thanks to all the Day Makers who participated in this important 3-day fund raising event.

Dick Odell

### Christmas Anonymous:

Day Maker Frank Vondrashek (red shirt) wraps up the Christmas Anonymous campaign at John Marshall H.S. as they (students) raised \$26,000, as seen on KTTV TV.



<http://www.kiwanisrochester.org/CAnony2011.htm>  
Nice going Frank.

Dick Odell

### Salvation Army Red Kettles:

Al Southwick contributes while Day Maker Bev Livesay rings the bell and sings for Salvation Army Red Kettle Campaign at Hy-Vee North.



The spirit of giving both \$\$ and service time continues thru the holidays...way to go Bev and all the Day Makers who donated their time. Red Kettle campaign exceeded their goal this year.

Check out the "news / video" at web site: <http://www.usc.salvationarmy.org/rochester>

Dick Odell